

## CHORAL MUSIC PROGRAM ADVERTISING FACT SHEET

This is an opportunity for you to let our community know what a great music program we have at Tesoro High School and to offset the costs of printing the concert programs for the 2008-2009 school year.

### Some helpful hints for soliciting sales:

- Print your name on the contract as "Student Representative." Remember that a **completed contract** must accompany the **advertisement** and **payment**. Please paper-clip all items together.
- All advertisements must be **camera-ready**. This means that you need to have a business card or clean **black and white** artwork.
- Familiarize yourself with the price of the advertisements.
- Ask parents and relatives to contact employers.
- Ask your family doctor, dentist, orthodontist, chiropractor, banker, attorney.
- Don't forget places of business that you frequent: bookstores, coffeehouses, record stores, restaurants, etc.

### **COMPENSATION:**

**All students will receive 100% towards their trip account for all ads sold!!!**

**TESORO HIGH SCHOOL  
CHORAL MUSIC PROGRAM**

**ADVERTISING AGREEMENT**

You are authorized to publish our advertisement to occupy \_\_\_\_\_ page in the Tesoro High School Choral Music programs during the 2008-2009 school year, for which the undersigned agrees to pay \$\_\_\_\_\_ upon signing this contract.

No verbal agreement is recognized as binding on this contract, a copy of which shall be retained by both parties. Please make your check payable to: Tesoro HS Choral Music Boosters. Your advertisement will appear in all of the formal programs given this season: Fall, Winter, Spring, and Pops Concert.

**\*\*\* ALL ADVERTISEMENTS MUST BE CAMERA-READY \*\*\***

\_\_\_\_\_  
Advertiser's Representative    Student Representative

\_\_\_\_\_  
Name of Firm    Phone

\_\_\_\_\_  
Address    City, State, Zip

Payment: Check # \_\_\_\_\_ Cash \_\_\_\_\_

**RATES**

Business card (1/8 page).....	\$30.00	Inside front cover.....	\$250.00
1/4 page.....	\$50.00	Inside back cover.....	\$250.00
1/2 page.....	\$75.00	Back cover.....	\$400.00
Full page.....	\$150.00		

**RECEIPT**

Advertiser\_\_\_\_\_

Amount \$\_\_\_\_\_ Date\_\_\_\_\_ Check # \_\_\_\_\_

Thank you for supporting the Tesoro High School Choral Music program!

Student representative\_\_\_\_\_

Phone\_\_\_\_\_